

Turn marketing ideas into packaging visuals, fast.

Brand Extension?
New Packaging format?
New Packaging Design?
Research Stimulus Materials?
Concept Testing?
Quantative, Qualitative?
Brand growth - market share



If you are an FMCG company testing packaging concepts, product innovations or brand extensions, here's a fast and cost-effective way to turn your marketing insights into striking packaging visuals for research or discussion. By combining proven packaging design skills with a rapid concepting process, we can show you the future of your products now – bringing your ideas to life.

The result is clear direction, smarter research and more successful new product development at a price that makes sense.



Call us for a DeMo on 02 9360 3500

Don't take our word for it...

"I have worked with Demo Design over the past 10 years on both NPD & general packaging updates and can't speak more highly of their work.

Their approach in dealing with clients has been the best I've experienced, the perfect balance between doing what we have asked for as well as pushing the boundaries of comfort to challenge our current thinking."

*Karen Hawkins, Marketing Manager,
Streets Ice Cream*

"DeMo were given very little time to understand our brand and then turn around a number of complex concept visuals. The work has helped us achieve clear and concise direction from research."

*Susan Wilkinson, Senior Brand Manager,
Fruco Beverages*

"Demo developed innovative, modern and enticing packing communication across the KIT KAT portfolio.

I would recommend DeMo as a design partner to any FMCG organisation."

*Helen Tzouganatos, Senior Brand Manager,
Nestlé Confectionery*

"DeMo's quick response to a brief turn our marketing insights into impressive packaging concepts for research stimulus."

*Jennifer Geoghegan, New Products Manager,
Fruco Beverages*

"DeMo's NPD visuals have been key in bringing our concepts to life and generating greater understanding on consumer attitudes, motivations and brand stretch."

*Martin Prebble, Marketing Manager,
Fruco Beverages*



DeMo Design

Specialist packaging design consultants

to view our packaging portfolio
www.demodesign.com.au